

# ON LINE NEWS

## Christie MicroTiles Most Innovative New AV Product of the Year 2011



Christie MicroTiles™ the virtually seamless digital canvas display technology was awarded the PALME Middle East Award for Most Innovative New AV Product of the Year 2011. In awarding this prize, the PALME Middle East panel of judges cited, "the quality, design, power of operation and rich list of features provided by Christie MicroTiles".

Christie MicroTiles are no stranger to the limelight, with distinctions across Europe, Middle East and Africa since the launch of the product into the AV marketplace in February 2010, which acknowledged the truly unique design technologies and forethought of the product and its position as a creative tool.

Awards include Most InAVative Digital Signage Product from the InAVation Technology Awards 2010 and more recently, the Institut Français du Design (French Institute of Design or IFD)'s "Eco-Design" honours – an award which recognises only the most wholly 'Green' products, right from conception all the way through to usage

(Source: Christie, [www.christiedigital.com/emeaen](http://www.christiedigital.com/emeaen))



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